

Jordan Morgan

January 16, 2026

Acme Corporation

RE: Art Director

Dear Hiring Manager,

I am excited to apply for the Art Director position at Acme Corporation, as listed on your careers page. With a profound passion for visual storytelling and over eight years of experience in leading creative teams, I am eager to bring my unique perspective and innovative ideas to your esteemed company. Acme's commitment to pushing boundaries in design aligns perfectly with my artistic vision and professional values.

In my previous role at Creative Solutions, I successfully led a team of designers in a complete rebranding project for a well-known client, resulting in a 30% increase in customer engagement and a significant boost in sales. This experience honed my skills in conceptualizing and executing high-impact visual campaigns that resonate with target audiences. Additionally, I spearheaded a cross-departmental initiative that integrated digital and print strategies, which not only streamlined our workflow but also garnered two industry awards for excellence in design. My ability to collaborate with diverse teams while maintaining a clear artistic vision has been pivotal in achieving outstanding results.

I am eager to bring my expertise in design and team leadership to Acme Corporation, where I am confident my skills can contribute to the continued success and innovation of your projects. I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of your company. Thank you for considering my application; I look forward to the possibility of discussing my candidacy further.

Sincerely,

Jordan Morgan