

Jordan Alexander Smith

January 16, 2026

Acme Corporation

RE: Business Development Manager

Dear Hiring Manager,

I am excited to apply for the Business Development Manager position at Acme Corporation, as advertised on LinkedIn. With over seven years of experience in driving revenue growth and fostering strategic partnerships, I am eager to bring my expertise in business development to your dynamic team.

In my previous role at Innovative Solutions Inc., I successfully led a cross-functional team to expand our market presence in the tech sector, resulting in a 40% increase in annual revenue over two years. By identifying and cultivating relationships with key stakeholders, I secured partnerships with three major clients, significantly enhancing our product offerings and customer satisfaction. Additionally, I implemented a data-driven approach to analyze market trends, which allowed us to pivot our strategies effectively and capitalize on emerging opportunities.

Furthermore, I played a pivotal role in launching a new service line that contributed to a 25% rise in sales within its first year. This initiative not only showcased my ability to develop and execute strategic plans but also highlighted my strong negotiation skills in closing deals that aligned with our long-term vision. I am particularly drawn to Acme Corporation's commitment to innovation and excellence, and I am eager to leverage my background in business development to contribute to your company's continued success.

I look forward to the opportunity to discuss how my experience and vision align with the goals of Acme Corporation. Thank you for considering my application; I am enthusiastic about the possibility of joining your team and contributing to your growth initiatives.

Sincerely,

Jordan Alexander Smith