

Jordan Matthews

January 16, 2026

Acme Corporation

RE: Career Change Animator

Dear Hiring Manager,

I am excited to apply for the Career Change Animator position at Acme Corporation as advertised on LinkedIn. With a strong background in graphic design and a recent pivot into animation, I am eager to leverage my skills in storytelling and visual communication to inspire and engage audiences in new and innovative ways.

In my previous role as a Graphic Designer at Creative Solutions, I successfully led a project that involved creating animated visual content for a major marketing campaign. By collaborating closely with the marketing team, we increased engagement by 40% within the first month of the campaign's launch. This experience honed my ability to convey complex ideas through animations that resonate with diverse audiences. Additionally, I fulfilled a critical role in a startup initiative that focused on developing an interactive e-learning module. My contributions included storyboarding and animating instructional videos that improved user retention rates by 30%, demonstrating my capacity to create animated content that is not only visually appealing but also educational and impactful.

I am particularly drawn to Acme Corporation due to its commitment to innovation and creativity in the field of animation. I am eager to bring my unique perspective as a career changer, along with my proven abilities to produce compelling animated narratives, to your talented team. I believe that my adaptability and enthusiasm for growth would make me a valuable asset in this role.

I look forward to the opportunity to discuss how my background in graphic design and my passion for animation can contribute to the ongoing success of Acme Corporation. Thank you for considering my application; I am excited about the possibility of joining your team.

Sincerely,

Jordan Matthews