

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Career Change Art Director

Dear Hiring Manager,

I am excited to apply for the Career Change Art Director position at Acme Corporation, which I discovered through your recent job posting on LinkedIn. With a background in graphic design and a passion for leading creative teams, I am eager to leverage my skills and experiences to contribute to your innovative projects.

In my previous role as a Senior Graphic Designer at Creative Solutions, I spearheaded a rebranding initiative that improved our client's market visibility by 40%. This project involved collaborating with cross-functional teams to develop a cohesive brand identity across multiple platforms, which not only enhanced our client's image but also garnered several industry awards. Additionally, I led a campaign for a product launch that increased sales by 25% within the first quarter, demonstrating my ability to blend creative vision with strategic execution.

My transition into the Art Director role is driven by my desire to take on more leadership responsibilities and shape the creative direction of projects. I thrive in high-pressure environments and have a proven track record of mentoring junior designers, fostering an atmosphere of collaboration and innovation. I believe that my unique perspective, coupled with my strong design foundation, will allow me to bring fresh ideas to Acme Corporation while ensuring that we meet the high standards of creativity and excellence that your team is known for.

I am very enthusiastic about the possibility of discussing how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the opportunity to speak with you further about how I can contribute to your team.

Sincerely,

Jordan Taylor