

# Jordan A. Smith

January 16, 2026

Acme Corporation

RE: Career Change Chief Revenue Officer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Chief Revenue Officer position at Acme Corporation, which I discovered through LinkedIn. With over 15 years of experience in revenue growth and strategic leadership across various industries, I am excited about the opportunity to leverage my skills in a transformative role that aligns closely with my passion for driving revenue and fostering innovative business strategies.

In my previous role as Vice President of Sales at Tech Innovations, I led a cross-functional team that successfully revamped the sales strategy, resulting in a 35% increase in annual revenue within two years. By implementing data-driven decision-making and enhancing customer engagement protocols, we not only surpassed sales targets but also improved client retention rates by 25%. Additionally, during my tenure as Director of Business Development at Global Solutions Inc., I spearheaded a market expansion initiative that entered three new regional markets, contributing to a 50% increase in market share and generating over \$10 million in additional revenue within the first year.

I am particularly drawn to Acme Corporation's commitment to innovation and excellence in your field. I believe that my background in developing strategic partnerships and my ability to analyze market trends will allow me to contribute significantly to your team. I am eager to bring my experience in building high-performing teams and driving strategic growth initiatives to your organization.

I look forward to the possibility of discussing how my track record of success in revenue generation and strategic leadership can contribute to the continued growth of Acme Corporation. Thank you for considering my application for this exciting opportunity.

Sincerely,

Jordan A. Smith