

Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Career Change Content Writer

Dear Hiring Manager,

I am excited to apply for the Career Change Content Writer position at Acme Corporation, as advertised on LinkedIn. With a passion for storytelling and a proven track record of producing engaging and informative content, I am eager to contribute to your team's mission of guiding individuals through their career transitions. My diverse background in both writing and career coaching uniquely positions me to resonate with your audience and create impactful narratives that inspire change.

In my previous role as a freelance content creator, I developed a series of articles and resources focused on career development strategies, which increased my client's website traffic by 45% within six months. I utilized SEO best practices and conducted in-depth research to ensure that the content was not only relevant but also actionable for readers seeking to enhance their careers. Additionally, my work with a non-profit organization helped individuals in underserved communities gain access to job training programs. I created compelling success stories that showcased the transformative power of these programs, leading to a 30% increase in enrollment over just one quarter.

I am particularly drawn to Acme Corporation because of your commitment to empowering professionals during their career transitions. I believe my ability to distill complex ideas into relatable content will resonate well with your audience. I would love the opportunity to further discuss how my background in writing and passion for career development can contribute to your team. Thank you for considering my application; I look forward to the chance to connect soon.

Sincerely,

Jordan Lee Thompson