

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Career Change Fashion Designer

Dear Hiring Manager,

I am excited to apply for the Career Change Fashion Designer position at Acme Corporation, as advertised on your company website. With a lifelong passion for fashion and a diverse background in graphic design, I am eager to bring my unique perspective and creative skills to your innovative team.

In my previous role as a graphic designer at Creative Studio, I successfully led a project that involved designing a seasonal campaign for a prominent clothing brand. This experience allowed me to hone my skills in visual storytelling and trend analysis, resulting in a 25% increase in customer engagement for the client's social media platforms. Additionally, I spearheaded a collaborative initiative to redesign the brand's website, enhancing the user experience which contributed to a 30% boost in online sales within three months post-launch. I believe these achievements showcase my ability to blend creative design with commercial objectives, which is essential for the fashion industry.

I am particularly drawn to Acme Corporation's commitment to sustainability and innovation, and I am eager to contribute to your mission by merging my design capabilities with my passion for sustainable fashion. I am confident that my fresh perspective, coupled with my proven design skills, can help create unique collections that resonate with your environmentally conscious audience.

I would love the opportunity to discuss how my background and vision align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your team and exploring this exciting career change further.

Sincerely,

Jordan Taylor