

# Jessica T. Morgan

January 16, 2026

Acme Corporation

RE: Career Change Freight Broker

Dear Hiring Manager,

I am excited to apply for the Career Change Freight Broker position at Acme Corporation, which I discovered on LinkedIn. With a strong desire to transition into the logistics industry, I believe my background in sales and customer service equips me with the essential skills to excel in this role. I have always been passionate about streamlining processes and optimizing client satisfaction, which aligns perfectly with the responsibilities of a Freight Broker.

In my previous role as a Sales Representative at XYZ Industries, I successfully increased our customer base by 30% within a year by adopting a consultative selling approach. This experience taught me the importance of understanding client needs and building lasting relationships—an invaluable skill when managing freight logistics and ensuring timely delivery. Additionally, I spearheaded a project that improved communication between our sales and operations teams, resulting in a 20% reduction in order fulfillment time. This experience not only honed my ability to coordinate and manage multiple stakeholders but also fostered my passion for the logistics sector.

I am particularly drawn to Acme Corporation because of its reputation for innovative logistics solutions and commitment to customer service. I am eager to bring my proactive problem-solving skills and my ability to thrive under pressure to your team. I would appreciate the opportunity to further discuss how my background in sales and my dedication to providing exceptional service can contribute to the success of Acme Corporation as a Freight Broker. Thank you for considering my application.

Sincerely,

Jessica T. Morgan