

# Jordan Avery Smith

January 16, 2026

Acme Corporation

RE: Career Change Game Designer

Dear Hiring Manager,

I am thrilled to apply for the Career Change Game Designer position at Acme Corporation, as advertised on your careers page. With a passion for interactive storytelling and a solid background in software development, I am excited about the opportunity to contribute to your innovative team and help create engaging gaming experiences that resonate with players.

In my previous role as a Lead Interaction Designer at Tech Innovations Inc., I spearheaded the development of a mobile game that incorporated user feedback into its design, resulting in a 30% increase in user engagement within the first three months of launch. I collaborated closely with cross-functional teams, including artists and programmers, to ensure that the gameplay mechanics aligned perfectly with the narrative, which was well received by both critics and players alike. Additionally, I led a project aimed at integrating educational elements into a puzzle game, which earned recognition at the Global Game Jam for its creativity and impact on learning through play.

I am particularly impressed by Acme Corporation's commitment to pushing the boundaries of game design. I believe my unique blend of technical skills and creative vision would allow me to contribute meaningfully to your projects. I am eager to discuss how my background in user-centered design and my passion for gaming can bring fresh ideas to your team. Thank you for considering my application, and I look forward to the opportunity to speak with you further.

Sincerely,

Jordan Avery Smith