

Jordan Avery Smith

January 16, 2026

Acme Corporation

RE: Career Change Illustrator

Dear Hiring Manager,

I am excited to apply for the Career Change Illustrator position at Acme Corporation, as advertised on LinkedIn. With my background in graphic design and a passion for storytelling through visual art, I am eager to transition into this role and contribute my skills to your innovative team.

In my previous role as a freelance graphic designer, I successfully collaborated with various clients to create compelling visual narratives that enhanced their brand identities. One of my key achievements was designing an illustration series for a local non-profit organization, which led to a 30% increase in engagement on their social media platforms. This experience honed my ability to distill complex ideas into visually striking representations, a skill I believe is essential for the Career Change Illustrator position.

Moreover, while working on a personal project focused on mental health awareness, I illustrated a graphic novel that was featured in an online publication. The project not only deepened my understanding of the illustration process but also allowed me to connect with the community, ultimately garnering over 5,000 views and sparking meaningful conversations. These experiences have equipped me with a unique perspective and a strong foundation in both illustration and visual communication.

I am very enthusiastic about the possibility of discussing how my creative abilities and experience can benefit Acme Corporation. Thank you for considering my application. I look forward to the opportunity to further explore how I can contribute to your team.

Sincerely,

Jordan Avery Smith