

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Career Change Industrial Designer

Dear Hiring Manager,

I am excited to apply for the Career Change Industrial Designer position at Acme Corporation, as advertised on your careers page. With a background in mechanical engineering and a newfound passion for industrial design, I am eager to contribute my unique skill set to your innovative team and help create products that enhance user experiences.

During my previous role as a mechanical engineer at Tech Innovations, I led a cross-functional team to develop a user-friendly packaging solution that reduced material costs by 20% while improving the overall aesthetic appeal. This project not only enhanced the brand image but also resulted in a 15% increase in sales within six months of launch. Additionally, I took the initiative to learn advanced design software, which enabled me to contribute to product visualization and prototyping, providing clearer insights during the developmental stages.

My transition into industrial design has been fueled by a commitment to understanding user needs and creating functional yet visually appealing products. I recently completed a certification in Industrial Design Principles, where I applied my engineering expertise to redesign a consumer product that improved ergonomics and usability, earning high praise from both instructors and peers. I am confident that my analytical skills combined with my design training will allow me to bring a fresh perspective to Acme Corporation's design projects.

I am very enthusiastic about the opportunity to join your team and contribute to exciting design innovations at Acme Corporation. I would welcome the chance to discuss how my background and skills can align with your needs. Thank you for considering my application.

Sincerely,

Jordan Taylor