

# Jordan M. Thompson

January 16, 2026

Acme Corporation

RE: Career Change Key Account Manager

Dear Hiring Manager,

I am excited to apply for the Career Change Key Account Manager position at Acme Corporation, which I discovered on LinkedIn. With a strong background in relationship management and a passion for driving business growth, I am eager to leverage my skills in a new context within your esteemed organization. The opportunity to contribute to Acme's success and enhance customer experiences aligns perfectly with my career aspirations.

In my previous role as a Business Development Executive at XYZ Solutions, I successfully managed a portfolio of high-value clients, which included negotiating contracts that increased revenue by 25% over two years. I implemented strategic account management practices that fostered long-term partnerships and led to a 40% increase in client retention rates. My ability to analyze market trends and customer needs enabled me to tailor solutions that not only met but exceeded client expectations. Additionally, I spearheaded a cross-departmental initiative that streamlined communication channels between sales and customer service teams, resulting in a 30% reduction in response times and enhanced client satisfaction ratings.

I am particularly drawn to Acme Corporation's commitment to innovation and customer-centric approach. I believe my unique perspective and proven track record in fostering relationships and driving results will contribute positively to your team. I would appreciate the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your team.

Sincerely,

Jordan M. Thompson