

Jordan Thompson

January 16, 2026

Acme Corporation

RE: Career Change Merchandise Manager

Dear Hiring Manager,

I am thrilled to apply for the Career Change Merchandise Manager position at Acme Corporation, as advertised on LinkedIn. With a deep passion for retail and a strong background in strategic product management, I am eager to bring my skills and experience to your dynamic team. I have long admired Acme Corporation's commitment to innovation and customer satisfaction, and I believe my unique perspective will contribute positively to your merchandising strategies.

In my previous role as a Product Development Specialist at XYZ Retail, I successfully led a cross-functional team to launch a new product line that increased sales by 25% within the first quarter. This achievement was driven by my deep understanding of market trends and consumer behavior, which I leveraged to develop targeted marketing strategies. Additionally, I spearheaded an initiative to streamline inventory management processes, reducing excess stock by 30% and improving overall profitability. These experiences have equipped me with the analytical skills and creative problem-solving abilities necessary for the Merchandise Manager role at Acme.

I am particularly excited about the opportunity to collaborate with various departments to create cohesive merchandising plans that resonate with your customer base. My track record of working closely with marketing and sales teams has honed my ability to align product offerings with customer needs, ultimately driving engagement and revenue growth. I am confident that my proactive approach and results-driven mindset will make a significant impact at Acme Corporation.

I would welcome the chance to discuss how my background in product management and my passion for retail can support your merchandising goals. Thank you for considering my application; I look forward to the opportunity to speak with you soon.

Sincerely,

Jordan Thompson