

# Jordan Alex Thompson

January 16, 2026

Acme Corporation

RE: Career Change Photographer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Career Change Photographer position at Acme Corporation, as advertised on your company's careers page. With a strong background in visual storytelling and a passion for capturing genuine moments, I am excited about the opportunity to contribute my skills to your innovative team.

Over the past five years, I successfully transitioned from a career in marketing to professional photography, where I honed my abilities in composition, lighting, and editing. One of my notable achievements includes a commissioned project for a local non-profit, where I created a series of portraits that effectively conveyed the organization's mission. This project not only increased their visibility but also helped them raise over \$10,000 during their annual fundraising event. Additionally, my freelance work for various lifestyle brands has allowed me to develop a keen eye for detail and an understanding of brand narratives, resulting in a 30% increase in engagement on their social media platforms through my visual content.

I am particularly drawn to Acme Corporation because of your commitment to innovation in photography and your focus on empowering communities through visual arts. I would love the opportunity to bring my unique perspective and creativity to your team. I am eager to discuss how my background and skills align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed company.

Sincerely,

Jordan Alex Thompson