

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Career Change Sales Manager

Dear Hiring Manager,

I am excited to apply for the Career Change Sales Manager position at Acme Corporation, as advertised on LinkedIn. With over seven years of experience in strategic marketing and client relations, I have developed a strong skill set that aligns closely with the requirements of this role. I am particularly drawn to Acme's commitment to innovation and customer satisfaction, and I am eager to contribute to your team's success.

In my previous position as a Marketing Coordinator at XYZ Solutions, I successfully led a team that increased annual sales by 30% through the implementation of targeted digital marketing campaigns. By analyzing customer data and refining our approach based on feedback, we were able to improve lead conversion rates significantly. Additionally, I spearheaded a cross-departmental initiative that streamlined communication between sales and marketing teams, resulting in a 15% reduction in response time to client inquiries. These experiences have equipped me with the skills necessary to excel in a sales-focused environment and drive measurable results.

I am particularly adept at building relationships and understanding client needs, which I believe are vital traits for the Career Change Sales Manager position. My ability to pivot from marketing to sales has given me a unique perspective that I am excited to bring to your team. I am confident that my proactive approach and commitment to excellence will make a positive impact at Acme Corporation.

I would love the opportunity to discuss how my background and skills can contribute to the continued success of Acme Corporation. Thank you for considering my application; I look forward to the possibility of speaking with you soon.

Sincerely,

Jordan Taylor