

# Jordan M. Thompson

January 16, 2026

Acme Corporation

RE: Career Change Salesforce Developer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Career Change Salesforce Developer position at Acme Corporation, as advertised on LinkedIn. With a strong background in software development and a recent certification in Salesforce, I am eager to bring my skills and passion for technology to your innovative team.

In my previous role as a Software Engineer at Tech Solutions Inc., I successfully led a project that implemented a custom CRM system, improving user experience and increasing customer retention by 25%. This experience provided me with a solid foundation in understanding user requirements and translating them into functional solutions. Additionally, I completed a Salesforce certification program, where I developed a series of applications that streamlined sales processes for a nonprofit organization. This project not only enhanced my technical abilities in Salesforce but also deepened my appreciation for the platform's capabilities in driving business outcomes.

I am particularly drawn to Acme Corporation's commitment to leveraging technology for impactful solutions. I believe my unique perspective as someone transitioning from general software development to Salesforce development can bring fresh ideas and innovative approaches to your projects. I am excited about the opportunity to contribute to your team and help drive success through the effective utilization of Salesforce technologies.

I would love the chance to discuss how my background, skills, and enthusiasm for Salesforce can add value to Acme Corporation. Thank you for considering my application; I look forward to the possibility of speaking with you further.

Sincerely,

Jordan M. Thompson