

Jordan Thompson

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Acme Corporation

RE: Career Change Ux Ui Designer

Dear Hiring Manager,

I am excited to apply for the Career Change UX UI Designer position at Acme Corporation, which I discovered on LinkedIn. With a strong background in digital marketing and a passion for user-centered design, I am eager to transition my skills into the UX/UI field and contribute to your team's innovative projects.

In my previous role as a Digital Marketing Specialist at XYZ Solutions, I led a project that redesigned our client's website, resulting in a 30% increase in user engagement and a 25% boost in conversion rates within three months. This experience allowed me to work closely with designers and developers, where I gained valuable insights into the importance of user experience and interface design. Additionally, I have developed a keen eye for aesthetics and usability, as evidenced by my recent completion of a UX/UI design bootcamp, where I designed a mobile app that received positive feedback from both users and instructors for its intuitive navigation and visually appealing interface.

I am particularly drawn to Acme Corporation because of your commitment to creating innovative solutions that enhance user experiences. I am eager to bring my unique perspective and skills to your team, and I believe that my background in understanding customer needs can significantly contribute to designing impactful user experiences. I look forward to the opportunity to discuss how my skills and experiences align with the goals of Acme Corporation. Thank you for considering my application.

Sincerely,

Jordan Thompson