

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Career Change Video Editor

Dear Hiring Manager,

I am excited to apply for the Career Change Video Editor position at Acme Corporation, which I discovered on LinkedIn. With my background in graphic design and a passion for storytelling through visual media, I believe I can bring a unique perspective and skill set to your team. Your commitment to innovative content aligns with my desire to contribute creatively in a dynamic environment.

During my time as a graphic designer, I had the opportunity to collaborate closely with marketing teams to produce engaging multimedia content. For example, I led a project where I created a series of promotional videos that increased our social media engagement by 150% within three months. This experience ignited my interest in video editing, as I found great satisfaction in crafting narratives that resonate with audiences. Additionally, I completed a comprehensive video editing course, where I honed my skills in software such as Adobe Premiere Pro and Final Cut Pro, producing a short film that won accolades in a local film festival.

I am particularly drawn to Acme Corporation because of your emphasis on quality storytelling and innovative video production techniques. I am eager to bring my attention to detail and creative vision to your esteemed team. I look forward to the possibility of discussing how my skills and experiences can contribute to your projects and help drive the success of your video content. Thank you for considering my application.

Sincerely,

Jordan Taylor