

# Jordan A. Thompson

January 16, 2026

Acme Corporation

RE: Career Change Videographer

Dear Hiring Manager,

I am excited to apply for the Career Change Videographer position at Acme Corporation, as advertised on LinkedIn. With a passion for storytelling through visual media and a background in project management, I am eager to leverage my skills in a new and dynamic environment focused on creative output. The opportunity to contribute to a team that values innovation and excellence aligns perfectly with my professional aspirations.

In my previous role as a Marketing Coordinator at XYZ Solutions, I successfully led a project to create a series of promotional videos that increased our online engagement by 40%. By collaborating closely with our design team and utilizing various video editing software, I was able to craft compelling narratives that resonated with our audience. Additionally, I independently produced a documentary-style feature highlighting customer success stories, which not only showcased our products but also strengthened our brand identity in the market. This project was nominated for an industry award, underscoring my ability to produce high-quality content that meets organizational goals.

I am particularly drawn to the creative scope of the Career Change Videographer role at Acme Corporation, where I believe my background in marketing and keen eye for detail will contribute to producing engaging video content. I am excited about the potential to work alongside talented professionals and explore innovative approaches to storytelling through video. I am confident that my unique perspective will add value to your team.

I would love the chance to discuss how my experiences and vision align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the opportunity to speak further about how I can contribute to your team.

Sincerely,

Jordan A. Thompson