

Jordan A. Mitchell

January 16, 2026

Acme Corporation

RE: Career Change Vp Sales

Dear Hiring Manager,

I am writing to express my enthusiasm for the Vice President of Sales position at Acme Corporation, as advertised on LinkedIn. With a strong background in business development and a passion for driving sales growth, I am excited about the opportunity to contribute to your visionary team and help propel Acme's ambitious sales goals.

In my previous role as Director of Business Development at Global Tech Solutions, I successfully led a team that increased annual revenue by 35% within two years through the implementation of targeted sales strategies and enhanced customer relationship management. I spearheaded a market expansion initiative that resulted in a 50% increase in our client base, leveraging data-driven insights to identify key growth segments. Additionally, my focus on cultivating a high-performance sales culture led to a 20% reduction in turnover rates, ensuring that our team was both stable and motivated.

Moreover, my experience in cross-functional collaboration has equipped me with the skills to work seamlessly with marketing, product development, and customer service teams, ensuring alignment on product offerings and maximizing our sales potential. I am particularly drawn to Acme Corporation's commitment to innovation and customer satisfaction, which resonates with my own professional values.

I am eager to discuss how my background and vision align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the opportunity to speak with you further about how I can contribute to the success of your sales team.

Sincerely,

Jordan A. Mitchell