

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Career Change Web Designer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Career Change Web Designer position at Acme Corporation, which I discovered on your company's careers page. With a strong background in graphic design and a passion for user-centric web solutions, I am excited about the opportunity to contribute to your team and help enhance the digital presence of Acme Corporation.

In my previous role as a Graphic Designer at Creative Solutions, I successfully led a project to redesign our client's website, which resulted in a 40% increase in user engagement and a 30% boost in online sales within three months. This experience honed my skills in responsive design and CSS, allowing me to create visually appealing and functional websites. Additionally, I completed a web design bootcamp where I learned key programming languages such as HTML, CSS, and JavaScript, and developed a portfolio of web projects showcasing my ability to blend aesthetics with functionality.

I am particularly drawn to Acme Corporation because of your commitment to innovation and excellence in web design. I am eager to bring my unique perspective and skills to your team, where I can contribute to impactful projects and further develop my expertise in web design. I welcome the opportunity to discuss how my transition into web design can benefit Acme Corporation and your clients. Thank you for considering my application; I look forward to the possibility of speaking with you soon.

Sincerely,

Jordan Taylor