

# Jessica Thompson

January 16, 2026

Acme Corporation

RE: Content Writer

Dear Hiring Manager,

I am excited to apply for the Content Writer position at Acme Corporation, which I discovered on LinkedIn. With a passion for crafting compelling narratives that engage readers, I am eager to contribute my skills to your dynamic team and help elevate Acme's content strategy.

In my previous role at XYZ Media, I was responsible for developing a wide range of content that drove audience engagement. One of my key achievements was creating a series of blog posts that increased organic traffic by 40% over six months. By conducting thorough research and utilizing SEO best practices, I ensured that the content not only resonated with our audience but also ranked highly on search engines. Additionally, I spearheaded a content campaign for a product launch that resulted in a 25% increase in sales within the first quarter, thanks to well-crafted emails and engaging social media posts that captured our target demographic's attention.

I am particularly drawn to the opportunity at Acme Corporation because of your commitment to innovation and quality in content creation. I believe that my experience in creating targeted content and my ability to adapt to different tones and styles would be a great fit for your team. I am eager to bring my expertise in storytelling and content strategy to help Acme continue to thrive in a competitive market.

I would love the opportunity to discuss how my background, skills, and enthusiasm align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your esteemed company.

Sincerely,

Jessica Thompson