

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Copywriter

Dear Hiring Manager,

I am thrilled to apply for the Copywriter position at Acme Corporation, as advertised on LinkedIn. With a deep passion for crafting compelling narratives and a proven track record of driving engagement through targeted content strategies, I am excited about the opportunity to contribute to your team. Acme's commitment to innovation and creativity resonates with my own professional values, and I believe my skills align well with your needs.

In my previous role at Bright Ideas Agency, I successfully developed and executed a multi-channel content campaign for a leading tech client, resulting in a 30% increase in website traffic and a 25% boost in conversion rates over three months. By utilizing data-driven insights, I tailored the messaging to resonate with the target audience, which significantly improved engagement metrics. Additionally, I spearheaded a project that involved rebranding an established product line, where I created impactful copy for digital ads and social media that enhanced brand perception and drove a record number of inquiries in the first quarter post-launch.

I am particularly drawn to the opportunity at Acme because of your focus on storytelling that transcends traditional marketing approaches. I would love to bring my creative writing abilities and strategic thinking to your team, ensuring that each piece of content not only informs but also inspires. I am eager to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation, and I look forward to the possibility of contributing to your esteemed projects. Thank you for considering my application.

Sincerely,

Jordan Taylor