

Jordan Alexander Smith

January 16, 2026

Acme Corporation
RE: Creative Director

Dear Hiring Manager,

I am thrilled to apply for the Creative Director position at Acme Corporation, as advertised on LinkedIn. With over a decade of experience in leading creative teams and driving innovative campaigns, I am excited about the prospect of contributing to a company renowned for its commitment to excellence and creativity.

In my previous role as Senior Creative Manager at XYZ Agency, I spearheaded a rebranding initiative for a high-profile client that resulted in a 40% increase in brand engagement within six months. This involved not only conceptualizing the visual identity but also leading a cross-functional team that executed a multi-channel marketing strategy, including digital, print, and experiential elements. Additionally, I successfully directed a campaign for a product launch that achieved a 25% above-target sales performance, showcasing my ability to blend strategic insight with creative vision.

At ABC Company, I cultivated a collaborative culture that encouraged innovative thinking among my team, leading to the development of award-winning campaigns that positioned our clients as industry leaders. My focus on mentorship and professional development helped reduce turnover by 30% and fostered an environment where creative ideas could flourish.

I am eager to bring my passion for creativity and proven track record of success to the talented team at Acme Corporation. I would appreciate the opportunity to discuss how my experience and vision align with the exciting projects at Acme. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed company.

Sincerely,

Jordan Alexander Smith