

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Brand Designer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Entry Level Brand Designer position at Acme Corporation, as advertised on your careers page. With a strong foundation in graphic design and a passion for brand development, I am excited about the opportunity to contribute to your team and help elevate your brand's identity in the market.

During my studies at the University of Design, I spearheaded a project that involved rebranding a local nonprofit organization. This experience not only honed my skills in visual storytelling but also taught me the significance of aligning design with organizational values. The final deliverables included a comprehensive brand guide and new visual assets, which resulted in a 30% increase in community engagement for the nonprofit within six months. Furthermore, as a design intern at Creative Solutions, I collaborated with a team to develop marketing materials for a product launch, which received recognition for its innovative approach and cohesive branding. My ability to work collaboratively and my attention to detail were crucial in ensuring the materials effectively communicated the brand message.

I am eager to bring my creative skills and fresh perspective to Acme Corporation, where I believe I can contribute to compelling design solutions that resonate with your audience. I am particularly drawn to Acme's commitment to innovation and quality, and I would love the opportunity to discuss how my background and skills align with the goals of your team. Thank you for considering my application; I look forward to the possibility of discussing my application further.

Sincerely,

Jordan Taylor