

# Jordan Smith

January 16, 2026

Acme Corporation

RE: Entry Level Chief Marketing Officer

Dear Hiring Manager,

I am excited to apply for the Entry Level Chief Marketing Officer position at Acme Corporation, as advertised on your careers page. With a strong foundation in marketing strategy and a passion for innovative brand development, I am eager to contribute to your team and help drive the company's growth initiatives.

During my tenure as a Marketing Intern at XYZ Agency, I successfully led a campaign that increased brand awareness for a major client by 30% over three months. By leveraging data analytics, I was able to identify key customer segments and tailor the messaging accordingly, which not only boosted engagement but also improved conversion rates. Additionally, I spearheaded a social media initiative that grew the client's following by 50%, demonstrating my ability to harness digital platforms effectively.

In my academic career, I played a pivotal role in a team project that developed a comprehensive marketing plan for a startup. This plan not only won us the top prize at a regional competition but also provided actionable insights that the startup implemented, leading to a 20% increase in their customer base within six months. These experiences have equipped me with the skills needed to create impactful marketing strategies that align with business objectives.

I am eager to discuss how my background and skills align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the opportunity to speak with you further about how I can contribute to your marketing efforts.

Sincerely,

Jordan Smith