

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Content Marketing Manager

Dear Hiring Manager,

I am excited to apply for the Entry Level Content Marketing Manager position at Acme Corporation as advertised on LinkedIn. With a strong passion for storytelling and a deep understanding of digital marketing strategies, I am eager to contribute to your team and help elevate your brand's presence in the market.

During my internship at XYZ Marketing Agency, I successfully developed and executed a content calendar that increased client engagement by 30% within three months. I led a team project that involved creating compelling blog posts and social media content tailored to target audience personas, resulting in a 25% boost in website traffic. Additionally, I have experience in conducting SEO analyses and implementing keyword strategies that improved organic search rankings for several clients. My ability to analyze data and translate insights into actionable strategies has consistently enhanced content performance.

I am particularly drawn to Acme Corporation's commitment to innovation and quality, and I believe my background in content creation, paired with my analytical skills, aligns well with your goals. I am eager to bring my creativity and dedication to your team and contribute to impactful marketing campaigns.

I look forward to the opportunity to discuss how my skills and experiences align with the needs of Acme Corporation. Thank you for considering my application; I am excited about the possibility of working together.

Sincerely,

Jordan Taylor