

Jordan Lee Smith

January 16, 2026

Acme Corporation

RE: Entry Level Content Writer

Dear Hiring Manager,

I am excited to apply for the Entry Level Content Writer position at Acme Corporation, as advertised on LinkedIn. With a passion for storytelling and a strong foundation in content creation, I am eager to contribute to your team and help elevate the brand's voice through engaging written content.

During my time at university, I honed my writing skills as a contributor to the campus newspaper, where I wrote over 30 articles on various topics, including feature stories and opinion pieces. One of my proudest achievements was an investigative piece on local environmental issues that not only garnered significant readership but also resulted in a community workshop that raised awareness and promoted local action. Additionally, I interned with a digital marketing agency, where I created SEO-friendly blog posts and social media content that increased client engagement by 25% over three months. This experience taught me the importance of aligning content with audience needs and brand goals.

I am particularly drawn to Acme Corporation because of your commitment to innovative marketing solutions and high-quality content. I am eager to bring my creativity and attention to detail to your team, ensuring that every piece of content resonates with your audience while upholding your company's standards. I would love the opportunity to discuss how my skills and experiences align with the needs of your team and contribute to the exciting projects at Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing my candidacy further and learning more about the fantastic work being done at Acme Corporation.

Sincerely,

Jordan Lee Smith