

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Copywriter

Dear Hiring Manager,

I am excited to apply for the Entry Level Copywriter position at Acme Corporation, as advertised on LinkedIn. With a passion for storytelling and a strong foundation in creative writing, I am eager to contribute to your team and help elevate your brand's voice through compelling copy. I have been following Acme's innovative approach to marketing, and I am impressed by your campaigns that resonate with diverse audiences.

During my time at university, I completed an internship with a local marketing agency where I developed engaging content for their social media platforms. I successfully increased follower engagement by 30% over three months through targeted copy that reflected the brand's personality. Additionally, I collaborated with a team to create a newsletter that achieved a 25% open rate, significantly surpassing the industry average. These experiences honed my ability to tailor messages to specific audiences and reinforced my commitment to producing clear, impactful communication.

I am particularly drawn to this position at Acme Corporation because of your commitment to creativity and excellence. I am eager to bring my skills in crafting concise and persuasive copy that not only informs but also inspires action. I believe that my background in creating compelling narratives aligns well with your needs for this role, and I am excited about the possibility of contributing to your innovative projects.

I would appreciate the opportunity to discuss my application further and explore how my skills can benefit Acme Corporation. Thank you for considering my application; I look forward to the possibility of joining your talented team.

Sincerely,

Jordan Taylor