

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Creative Director

Dear Hiring Manager,

I am thrilled to apply for the Entry Level Creative Director position at Acme Corporation, as advertised on your careers page. With a passion for innovative design and a strong foundation in creative strategy, I am excited about the opportunity to contribute to your team's vision and help elevate the brand's creative endeavors.

During my time as a lead designer for a university project, I spearheaded a campaign that not only redefined the student engagement strategy but also resulted in a 40% increase in event participation. I worked collaboratively with a team of students to develop a cohesive visual identity and messaging that resonated with our target audience. Additionally, my internship at a local marketing agency allowed me to assist in the rebranding of their flagship product. By analyzing customer feedback and market trends, I contributed to a design overhaul that led to a 25% boost in sales within six months of launch.

I am particularly drawn to Acme Corporation's commitment to pushing creative boundaries and fostering a culture of innovation. I am eager to bring my background in graphic design, digital media, and project management to your team, while also learning from the talented professionals at Acme. I am confident that my skills in visual storytelling and strategic thinking will enable me to make a meaningful impact as an Entry Level Creative Director.

I look forward to the possibility of discussing how my experiences and vision align with the goals of Acme Corporation. Thank you for considering my application; I am excited about the opportunity to contribute to your team.

Sincerely,

Jordan Taylor