

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Digital Marketing Manager

Dear Hiring Manager,

I am excited to apply for the Entry Level Digital Marketing Manager position at Acme Corporation, which I discovered on LinkedIn. With a passion for digital marketing and a strong academic background in business and marketing, I am eager to contribute to your team and help elevate Acme's online presence.

During my internship at XYZ Marketing Agency, I successfully managed social media campaigns for various clients, increasing their engagement rates by an average of 30% in just three months. By analyzing audience insights and optimizing content strategies, I was able to create targeted campaigns that not only attracted new followers but also fostered community engagement. Additionally, I played a key role in a project that involved revamping a client's email marketing strategy, which resulted in a 15% increase in open rates and a 10% boost in conversions.

I am particularly drawn to this position at Acme Corporation because of your commitment to innovation and excellence in digital marketing. I am eager to bring my analytical skills and creativity to your team, helping to drive successful campaigns and achieve measurable results. I would welcome the opportunity to discuss how my background, skills, and enthusiasm align with the goals of Acme Corporation. Thank you for considering my application.

Sincerely,

Jordan Taylor