

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Email Marketing Specialist

Dear Hiring Manager,

I am excited to apply for the Entry Level Email Marketing Specialist position at Acme Corporation, as advertised on your careers page. With a strong foundation in digital marketing and a passion for communication, I am eager to contribute to your team and help drive successful email marketing campaigns that engage and convert your audience.

During my recent internship at XYZ Marketing Agency, I had the opportunity to assist in the launch of an email campaign that achieved a 25% increase in open rates and a 15% boost in click-through rates compared to previous campaigns. By analyzing audience segments and customizing content to their preferences, I learned how targeted messaging can lead to significant improvements in engagement. Additionally, I managed the implementation of A/B testing for subject lines, which not only optimized performance but also contributed to our overall strategy for future campaigns.

I also took the initiative to design a series of automated email workflows that nurtured leads through the sales funnel. This project resulted in a 30% increase in conversions from email campaigns over a three-month period. I am particularly skilled in using email marketing tools such as Mailchimp and HubSpot, which I believe will allow me to hit the ground running at Acme Corporation.

I am very interested in the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your team and am eager to discuss my qualifications further.

Sincerely,

Jordan Taylor