

Jordan Smith

January 16, 2026

Acme Corporation

RE: Entry Level Growth Marketer

Dear Hiring Manager,

I am excited to apply for the Entry Level Growth Marketer position at Acme Corporation, as advertised on LinkedIn. With a passion for data-driven marketing and a strong foundation in digital strategies, I believe I am well-suited to contribute to your team and help drive Acme's growth initiatives.

During my internship at XYZ Marketing Agency, I successfully managed a multi-channel campaign that resulted in a 30% increase in lead generation over three months. By leveraging social media analytics and A/B testing, I identified key audience segments and tailored messaging that resonated with them. Additionally, I collaborated with the content team to create engaging blog posts that improved our organic search rankings, driving a 25% rise in website traffic. These experiences honed my analytical and creative skills, enabling me to approach marketing challenges with a strategic mindset.

I am particularly drawn to Acme Corporation's innovative approach to growth marketing and commitment to enhancing customer experiences. I am eager to bring my skills in data analysis, content creation, and digital marketing to your team. I am confident that my proactive attitude and eagerness to learn will allow me to make meaningful contributions to your growth objectives.

I would love the opportunity to discuss how my background, skills, and enthusiasm align with the needs of your team. Thank you for considering my application, and I look forward to the possibility of contributing to the exciting work at Acme Corporation.

Sincerely,

Jordan Smith