

Jordan Smith

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Acme Corporation

RE: Entry Level Instructional Designer

Dear Hiring Manager,

I am excited to apply for the Entry Level Instructional Designer position at Acme Corporation, which I discovered on your careers page. With a strong foundation in educational technology and a passion for creating engaging learning experiences, I am eager to contribute my skills to your team and help drive innovative instructional solutions.

During my time at university, I successfully designed and developed an online learning module for a course on digital literacy that saw a 30% increase in student engagement and satisfaction. This project not only honed my ability to create user-centered content but also taught me the importance of integrating feedback into the design process. Additionally, I interned with a local non-profit organization, where I collaborated with subject matter experts to produce training materials that improved volunteer training efficiency by 25%. These experiences have equipped me with a strong grasp of instructional design principles, as well as practical skills in utilizing various e-learning tools such as Articulate Storyline and Adobe Captivate.

I am enthusiastic about the opportunity to further discuss how my background, skills, and passion align with the needs of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your team and advancing your instructional design initiatives.

Sincerely,

Jordan Smith