

Jordan Lee Smith

January 16, 2026

Acme Corporation

RE: Entry Level Market Research Analyst

Dear Hiring Manager,

I am thrilled to apply for the Entry Level Market Research Analyst position at Acme Corporation, as advertised on your careers page. With a strong passion for data analysis and consumer insights, I am eager to contribute my skills to your team and help drive successful marketing strategies that resonate with your target audience.

During my academic career at State University, I undertook an extensive research project analyzing consumer behavior trends within the retail sector. This project involved collecting and interpreting data from over 300 survey respondents, allowing me to identify key purchasing drivers and preferences. My findings, which were later presented at the university's annual marketing conference, received positive feedback for their clarity and actionable insight. Additionally, I completed an internship with Market Insights Inc., where I assisted in developing a competitive analysis report that highlighted critical market gaps. This experience not only honed my analytical skills but also taught me the importance of collaboration and effective communication within a team.

I am particularly drawn to Acme Corporation due to your commitment to innovative market solutions and your emphasis on data-driven decision-making. I believe my background in both qualitative and quantitative research methodologies aligns perfectly with the needs of your team. I am excited about the opportunity to bring my unique perspective and analytical capabilities to your organization.

I would welcome the chance to discuss how my skills and experiences align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your esteemed team and am eager to provide further insights into how I can assist in achieving your marketing objectives.

Sincerely,

Jordan Lee Smith