

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Marketing Analyst

Dear Hiring Manager,

I am thrilled to apply for the Entry Level Marketing Analyst position at Acme Corporation, as advertised on your careers page. With a strong academic background in marketing and hands-on experience through internships, I am eager to contribute my skills and passion for data-driven decision-making to your esteemed team.

During my internship at XYZ Marketing Solutions, I successfully assisted in the analysis of market trends that led to the development of a targeted advertising campaign. By utilizing Google Analytics and conducting competitor analysis, I helped identify new customer segments, which ultimately increased our client's engagement rate by 25% within three months. Furthermore, my senior project at university involved a comprehensive market research report for a local startup, where I gathered and analyzed data from over 300 potential customers. The insights I provided were instrumental in shaping their product offerings and marketing strategies, leading to a 15% increase in initial sales.

I am particularly drawn to this position at Acme Corporation because of your commitment to innovative marketing strategies and data analytics. I am excited about the opportunity to leverage my analytical skills and collaborate with a talented team to drive impactful marketing initiatives. I would welcome the chance to further discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you and how I can contribute to the success of your marketing team.

Sincerely,

Jordan Taylor