

# Jordan Lee Smith

January 16, 2026

Acme Corporation

RE: Entry Level Marketing Manager

Dear Hiring Manager,

I am excited to apply for the Entry Level Marketing Manager position at Acme Corporation, which I discovered on LinkedIn. With a strong academic foundation in marketing and hands-on experience in digital campaigns, I am eager to contribute to your team and help elevate Acme's brand presence in the market.

During my internship at XYZ Marketing Agency, I successfully led a social media campaign for a product launch that resulted in a 40% increase in engagement over previous campaigns. By analyzing audience insights and tailoring content to resonate with our target demographic, I was able to drive significant traffic to the client's website, ultimately leading to a 15% boost in sales within the first month of launch. Additionally, I collaborated with a team to execute email marketing initiatives that enhanced customer retention, achieving a 20% rise in repeat customers through personalized outreach.

I am particularly drawn to this role at Acme Corporation because of your commitment to innovative marketing strategies and customer-centric approaches. I am eager to bring my skills in data analysis and creative problem-solving to your team. I would love the opportunity to discuss how my background and passion for marketing align with your goals at Acme. Thank you for considering my application; I look forward to the possibility of contributing to your team.

Sincerely,

Jordan Lee Smith