

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Media Buyer

Dear Hiring Manager,

I am excited to apply for the Entry Level Media Buyer position at Acme Corporation, as advertised on LinkedIn. With a strong passion for media strategy and analytics, I am eager to contribute my skills and enthusiasm to your dynamic team. The opportunity to work with a leading company known for its innovative approach to media buying aligns perfectly with my career aspirations in the advertising industry.

During my internship at XYZ Advertising Agency, I successfully assisted in developing a targeted media buying strategy for a local client, leading to a 25% increase in their online engagement within just three months. By analyzing audience data and optimizing ad placements across various platforms, I was able to help the team maximize their budget while driving results. Additionally, I spearheaded a project to create a comprehensive media performance report using Google Analytics and social media insights, which provided critical data that informed future campaigns and improved our overall media planning process.

I am particularly drawn to Acme Corporation's commitment to data-driven decision-making and innovative marketing solutions. I am eager to bring my analytical mindset and creative problem-solving skills to your team and further enhance my understanding of the media buying landscape. I would love the opportunity to discuss how my background and aspirations align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed company.

Sincerely,

Jordan Taylor