

# Samantha Rivera

January 16, 2026

Acme Corporation

RE: Entry Level Motion Graphics Designer

Dear Hiring Manager,

I am excited to apply for the Entry Level Motion Graphics Designer position at Acme Corporation, as advertised on LinkedIn. With a passion for visual storytelling and a solid foundation in motion graphics, I believe I can contribute to your team and help elevate the engaging content that Acme is known for.

During my time at university, I had the opportunity to work on a project where I created a short animated promotional video for a local nonprofit organization. This project not only enhanced my skills in Adobe After Effects and Illustrator but also taught me the importance of crafting a compelling narrative through motion design. The video received positive feedback and increased the organization's social media engagement by 30% within a month of its release. Additionally, I completed an internship at a digital marketing agency where I collaborated with senior designers to develop animated social media content for various clients, thus honing my ability to work under tight deadlines while maintaining high-quality standards.

I am eager to bring my creativity and dedication to Acme Corporation, where I can learn from experienced professionals and contribute to exciting projects. I am particularly drawn to Acme's commitment to innovative design and would be thrilled to have the opportunity to be part of such a forward-thinking team.

Thank you for considering my application. I look forward to discussing how my background and skills align with the needs of your team and how I can contribute to the continued success of Acme Corporation.

Sincerely,

Samantha Rivera