

Jordan Taylor

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Acme Corporation

RE: Entry Level Packaging Designer

Dear Hiring Manager,

I am excited to apply for the Entry Level Packaging Designer position at Acme Corporation, which I discovered on LinkedIn. With a Bachelor's degree in Graphic Design and a passion for sustainable packaging solutions, I am eager to contribute my creativity and skills to your innovative team. Acme Corporation's commitment to environmentally friendly practices strongly resonates with my own values, and I am thrilled at the prospect of working for a company that prioritizes both design excellence and sustainability.

During my time at university, I completed a project in collaboration with a local startup to redesign their product packaging. This experience not only honed my design skills but also taught me the importance of aligning packaging with brand identity. My design increased the startup's marketability, leading to a 25% increase in sales within six months of launch. Additionally, I interned at an established packaging firm where I assisted in developing packaging concepts that utilized recycled materials. This not only reduced costs by 15% but also improved the overall product appeal to environmentally conscious consumers, demonstrating my ability to create designs that are both functional and aesthetically pleasing.

I am eager to bring my background in sustainable design and my enthusiasm for innovative packaging solutions to Acme Corporation. I am confident that my skills and fresh perspective will be a valuable addition to your team. I look forward to the opportunity to discuss how my experiences and vision align with the goals of Acme Corporation. Thank you for considering my application.

Sincerely,

Jordan Taylor