

Jessica Turner

January 16, 2026

Acme Corporation

RE: Entry Level Pr Specialist

Dear Hiring Manager,

I am thrilled to apply for the Entry Level PR Specialist position at Acme Corporation, as advertised on LinkedIn. With a strong academic background in communications and hands-on experience in public relations through internships, I am eager to contribute my skills to your innovative team. Acme's commitment to creating a positive public image aligns perfectly with my passion for storytelling and brand advocacy.

During my internship at XYZ Public Relations Agency, I successfully assisted in managing a social media campaign for a local nonprofit, which resulted in a 40% increase in engagement over three months. I collaborated closely with a team to develop compelling content that resonated with the audience while maintaining the organization's voice. Additionally, I had the opportunity to draft press releases and media pitches that garnered coverage in prominent local publications, showcasing my ability to create impactful narratives that capture attention and drive action.

Furthermore, as part of my university's PR club, I organized an event that brought together aspiring professionals and industry leaders, strengthening my ability to network and communicate effectively. This experience honed my project management skills and taught me the importance of strategic planning and execution in creating successful public relations initiatives. My proactive approach and eagerness to learn make me a great fit for this role.

I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and helping further enhance your public relations efforts.

Sincerely,

Jessica Turner