

Jordan Avery Smith

January 16, 2026

Acme Corporation

RE: Entry Level Print Designer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Entry Level Print Designer position at Acme Corporation, as advertised on your careers page. With a strong passion for print design and a solid foundation in graphic design principles, I am eager to contribute my creativity and skills to your innovative team. The opportunity to work with a company known for its commitment to quality and design excellence is incredibly exciting for me.

During my time at university, I successfully completed a project that involved designing a series of promotional materials for a local non-profit organization. This project not only enhanced my skills in Adobe Creative Suite but also taught me the importance of aligning design with brand identity. The materials I created increased the organization's outreach by 30%, showcasing my ability to produce impactful designs that resonate with target audiences. Additionally, I interned at a local print shop where I collaborated with senior designers on client projects, gaining hands-on experience in the print production process and understanding the nuances of color theory, typography, and layout. One of my designs was selected for a regional design competition, giving me the confidence that my work has real-world relevance.

I am particularly drawn to Acme Corporation because of your dedication to pushing the boundaries of print design. I am excited about the possibility of bringing my fresh perspective and enthusiasm for design to your team. I would love the opportunity to discuss how my background, skills, and eagerness to learn could contribute to the ongoing success of your projects. Thank you for considering my application. I look forward to the possibility of discussing my application further.

Sincerely,

Jordan Avery Smith