

Jordan Lee Kim

January 16, 2026

Acme Corporation

RE: Entry Level Product Designer

Dear Hiring Manager,

I am excited to apply for the Entry Level Product Designer position at Acme Corporation, which I discovered on LinkedIn. With a keen interest in user-centered design and a background in graphic design, I am eager to contribute my skills to a team that is known for its innovative approach to product development.

During my studies at the University of Design, I spearheaded a project that involved redesigning a mobile app for a local non-profit organization. By conducting user interviews and usability testing, I was able to identify pain points in the existing interface. The result was a more intuitive design that improved user engagement by 40%, as measured through a follow-up survey. Additionally, I completed an internship at XYZ Studios, where I collaborated with a team of designers and developers to create a web-based tool aimed at streamlining project management. My contribution focused on wireframing and prototyping, which were instrumental in reducing the design phase timeline by 30%.

I am particularly drawn to Acme Corporation's commitment to integrating user feedback into the design process and its track record of creating products that genuinely enhance user experiences. I am eager to bring my design skills, attention to detail, and passion for innovation to your team. I would welcome the opportunity to discuss how my background and ideas align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed company.

Sincerely,

Jordan Lee Kim