

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Strategy Manager

Dear Hiring Manager,

I am excited to apply for the Entry Level Strategy Manager position at Acme Corporation, which I discovered on LinkedIn. With a strong foundation in analytical thinking and a passion for strategic development, I am eager to contribute to your team and support Acme's mission of delivering innovative solutions to its clients.

During my internship at XYZ Consulting, I was instrumental in conducting market research that led to a 15% increase in client engagement for a major product launch. By analyzing consumer behavior trends and presenting my findings to the senior management team, I helped refine marketing strategies that directly influenced our client's approach to the market. Additionally, I led a team project in my final year at university, where we developed a comprehensive business model for a start-up concept. This project required coordinating with cross-functional teams and conducting competitor analysis, which enhanced my ability to synthesize complex information into actionable strategies.

I am drawn to Acme Corporation because of its commitment to innovation and its focus on data-driven decision-making. I am particularly impressed by your recent initiatives in sustainability and how they align with consumer expectations. I am eager to bring my analytical skills and fresh perspective to your team, helping to drive strategic initiatives that position Acme as a market leader.

I would welcome the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and am excited about the potential to make a meaningful impact.

Sincerely,

Jordan Taylor