

Jordan Alexandra Rivera

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Acme Corporation

RE: Entry Level Typographer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Entry Level Typographer position at Acme Corporation, as advertised on your careers page. As a recent graduate from the Graphic Design program at State University, I am eager to bring my passion for typography and design to your innovative team. The opportunity to contribute to Acme's commitment to excellence in design greatly excites me.

During my time at university, I developed a strong foundation in typography through various projects that emphasized the importance of type in visual communication. For instance, in my final project, I created a comprehensive brand identity for a local coffee shop, where I meticulously selected typefaces that resonated with the brand's personality. This project was not only well-received by my professors but also showcased at the university's annual design exhibition, allowing me to gain valuable feedback from industry professionals.

Additionally, I interned with a local design agency where I collaborated on multiple client projects. I was responsible for refining typographic elements for promotional materials, ensuring that the messaging was both clear and visually appealing. One of my designs for a non-profit event flyer increased engagement by 30%, as measured by ticket sales, highlighting my ability to create impactful typographic solutions that drive results.

I am excited about the possibility of discussing how my skills and experiences align with the goals of Acme Corporation. I am eager to learn and grow within a dynamic team dedicated to pushing the boundaries of design. Thank you for considering my application; I look forward to the opportunity to speak with you further.

Sincerely,

Jordan Alexandra Rivera