

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Entry Level Visual Designer

Dear Hiring Manager,

I am excited to apply for the Entry Level Visual Designer position at Acme Corporation, as advertised on LinkedIn. With a passion for design and a keen eye for detail, I believe I can contribute to your team while further developing my skills in a creative and innovative environment.

During my time at university, I had the opportunity to lead a group project where we redesigned the branding for a local nonprofit organization. This experience allowed me to collaborate with team members to create a cohesive visual identity that included a new logo, color palette, and marketing materials. The redesign not only enhanced the organization's visibility but also increased their community engagement by 30% over the following three months. Additionally, I completed an internship at a digital marketing agency where I assisted in creating engaging social media graphics and promotional materials for various clients. My attention to detail helped ensure that all designs adhered to brand guidelines, resulting in positive feedback from both clients and the agency.

I am particularly drawn to Acme Corporation due to your commitment to using innovative design solutions to solve complex problems. I am eager to bring my design skills, collaborative spirit, and fresh perspective to your team. I am confident that my background and passion for visual design align well with your company's goals, and I look forward to the opportunity to contribute.

Thank you for considering my application. I would love the chance to discuss how my experiences and enthusiasm for design can benefit Acme Corporation. I look forward to the possibility of speaking with you soon.

Sincerely,

Jordan Taylor