

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Entry Level Visual Merchandiser

Dear Hiring Manager,

I am excited to apply for the Entry Level Visual Merchandiser position at Acme Corporation, as advertised on your careers page. With a solid foundation in visual design and a passion for retail aesthetics, I am eager to contribute to your team and enhance the shopping experience for your customers.

During my internship at a local boutique, I successfully redesigned several store displays that led to a 20% increase in foot traffic over a three-month period. My hands-on experience in creating visually appealing layouts allowed me to combine market research with creative flair. I collaborated closely with the marketing team to align our display themes with seasonal promotions, which not only boosted sales but also improved customer engagement. Additionally, I participated in a project where I implemented a new product placement strategy that optimized product visibility, resulting in a 15% increase in sales for key items during the summer season.

I am particularly drawn to Acme Corporation's commitment to innovative retail solutions and customer-focused merchandising. I would be thrilled to bring my skills in visual merchandising and my eye for detail to your esteemed brand. I am eager to learn from your experienced team and contribute to creating inviting and memorable shopping experiences.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. I am excited about the possibility of contributing to your team and am available for an interview at your earliest convenience.

Sincerely,

Jordan Lee Thompson