

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Affiliate Marketing Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Affiliate Marketing Manager position at Acme Corporation, which I discovered on LinkedIn. With a robust background in digital marketing and affiliate partnerships, I am eager to contribute my expertise to your team and help drive your affiliate programs to new heights.

In my previous role as a Freelance Affiliate Marketing Specialist, I successfully grew an affiliate program for a health and wellness brand by 150% within six months. By implementing a data-driven strategy that included targeted outreach and personalized communication with affiliates, I was able to recruit key influencers and increase brand visibility. Additionally, I developed a comprehensive reporting system that provided real-time insights into performance metrics, allowing for timely adjustments and improved ROI.

Moreover, I spearheaded a campaign for an e-commerce client that focused on strategic partnerships with niche bloggers, which resulted in a 200% increase in affiliate-driven sales over the course of a year. My ability to analyze market trends and adjust strategies accordingly has been instrumental in building lasting relationships with affiliates, ensuring mutual growth and engagement. I am particularly drawn to Acme Corporation's commitment to innovation in the affiliate marketing space, and I believe my proactive approach aligns perfectly with your goals.

I look forward to the opportunity to discuss how my background and skills can contribute to the success of Acme Corporation's affiliate marketing initiatives. Thank you for considering my application; I am eager to bring my expertise in affiliate marketing to your esteemed team.

Sincerely,

Jordan Taylor