

# Jordan Avery Thompson

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Art Director

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Art Director position at Acme Corporation, which I discovered on your careers page. With over six years of experience in the creative industry, including three years specifically as a freelance art director, I am confident that my skills in visual storytelling and team leadership align perfectly with your company's vision for innovative design.

During my tenure as a freelance art director, I successfully led a project for a major client rebranding initiative that resulted in a 40% increase in client engagement and a 25% boost in sales within the first three months of launch. I spearheaded a cross-functional team of designers and copywriters, ensuring that our creative output not only met but exceeded client expectations. Furthermore, I was instrumental in developing a cohesive visual strategy for a digital marketing campaign that won the 2022 DigiDesign Award for Best Integrated Campaign, showcasing my ability to blend creativity with strategic thinking.

I am particularly drawn to the opportunity at Acme Corporation because of your commitment to pushing creative boundaries and your emphasis on collaboration. I am eager to bring my unique perspective and proven track record of success to your team. I would love the chance to discuss how my background, skills, and enthusiasms can contribute to the innovative projects at Acme Corporation. Thank you for considering my application, and I look forward to the possibility of contributing to your esteemed team.

Sincerely,

Jordan Avery Thompson