

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Brand Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Brand Manager position at Acme Corporation, which I discovered on your careers page. With a solid background in brand management and a proven track record of driving brand awareness and engagement, I am eager to contribute my expertise to your innovative team and help elevate your brand's presence in the market.

During my freelance career, I successfully led a rebranding project for a mid-sized technology firm, resulting in a 40% increase in customer engagement within six months. By conducting thorough market research and developing a comprehensive brand strategy, I was able to align the company's messaging with their target audience's preferences. Additionally, I launched a social media campaign that generated over 1 million impressions and significantly boosted our followers by 60% in just three months. These experiences honed my ability to create impactful branding strategies tailored to diverse markets, which I believe is essential for the role at Acme Corporation.

I am particularly drawn to Acme Corporation's commitment to innovation and quality, values that resonate with my own professional philosophy. I am enthusiastic about the opportunity to leverage my freelance experience to develop and execute brand strategies that will drive your company's growth. I would love the chance to discuss my vision for the Brand Manager role and explore how I can contribute to the continued success of Acme Corporation. Thank you for considering my application; I look forward to the possibility of working together.

Sincerely,

Jordan Taylor